



European  
Centre for Advanced  
Studies

**Lower Saxony – Scotland Joint Forum 2021**  
*23 November 2021*  
**Session III – 3:30 pm CET**  
**Impact Investing in International Real Estate Markets**

**1. Workshop Organizers**

Prof. Dr.-Ing. Anja Henrike Kleinke, *University of Applied Sciences the Jade Hochschule*

Prof. Dr. Annika Wolf, *University of Applied Sciences Emden/Leer*

Duncan Howson, *University of Applied Sciences the Jade Hochschule*

**2. Workshop Description**

The workshop *Impact Investing in International Real Estate Markets* focusses on the real estate sector and its potential for creating a positive, measurable social and environmental impact alongside a financial return. Among the invited attendees is Sabine Wieduwilt, Rechtsanwältin, Partner of Dentons Europe LLP. She is specialised in real estate contracts with a strong research focus on ESG criteria and the EU Taxonomy.

In the workshop the notion of Impact Investing will be explained and various examples will be discussed. The workshop refers to the 17 SDG (Sustainable Development Goals) of the UN and their integration in business and entrepreneurship in the form of measurable impacts.

By brainstorming, new ideas will be created for further research and collaboration projects between universities in Lower Saxony and Scotland. The intended outcome is to find new partners for current research or cooperation in the fields of architecture, civil engineering, real estate management, urban planning, sustainable finance and impact investing on positive, measurable social and environmental impacts in real estate.

We aim to work with new innovative methods (e.g. Design Thinking). Through the learning journey, participants will not only engage in problem- and project-based learning but will also

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build on their research skills, which will be the foundation for a future research agenda between the participating institutions.

This includes potential for creating a positive impact through e.g.

- development of new sustainable buildings
- refurbishment and conversion of existing buildings
- technical improvements and energy saving
- use of a building (e.g. affordable living, schools)
- measurement criteria for positive impacts according to the 17 SDG of the UN
- sustainable finance and impact investments in real estate
- investment examples of industrial partners.

### 3. Programme

(The times of the programme items are indicated in CET.)

#### 2:30 pm Welcoming Addresses

Prof. Dr.-Ing. Anja Henrike Kleinke, *University of Applied Sciences the Jade Hochschule*

Prof. Dr. Annika Wolf, *University of Applied Sciences Emden/Leer*

Duncan Howson, *University of Applied Sciences the Jade Hochschule*

#### 2:40 pm Impact Investing in Real Estate

##### **Topic 1 – *Impact Investing in Real Estate. Benefits of Embracing Positive Impact for Investors and Stakeholders***

- Introduction and Terminology
- Growing Demand for Buildings with a Measurable Positive Impact

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- Accelerators of Impact Investing in Real Estate
- Project Development: The Conception of a Sustainable Respectively Impact Positive Building
- Examples in International Real Estate Markets

Prof. Dr.-Ing. Anja Henrike Kleinke, *University of Applied Sciences the Jade Hochschule*

Invited Attendees (Panellists)

### **Topic 2 – Sustainable Finance**

- Terminology
- Examples of Renewable Energy Project Financing and Climate Change Financing
- ESG Integration

Prof. Dr. Annika Wolf, *University of Applied Sciences Emden/Leer*

Prof. Dr.-Ing. Anja Henrike Kleinke, *University of Applied Sciences the Jade Hochschule*

Invited Attendees (Panellists)

**3:00 pm Coffee Break**

**3:10 pm Topic 3 – Panel Discussion: *Potential of international cooperation on research and student exchange programme***

- Research Fields
- International Co-operations
- Student Exchange Programme Oldenburg/Leer and Scotland

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Prof. Dr.-Ing. Anja Henrike Kleinke, *University of Applied Sciences the Jade Hochschule*

Prof. Dr. Annika Wolf, *University of Applied Sciences Emden/Leer*

Duncan Howson, *University of Applied Sciences the Jade Hochschule (Panellists)*

**3:30 pm**      **Discussion**

**3:55 pm**      **Closing**

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